

Wanted: Part Time Entry Level job or Freelance work: Graphic Communications; Web, Print, Prepress.

About Me

Updated: April 1, 2008

From 2001 to 2004 I studied Graphics Communications at Cal Poly State University, and Cuesta College. My GPA is 3.3. My core Graphics classes are listed here. Summer 2004 I worked for the Graphics department at Cal Poly ASI student affairs office. Three of those projects, two print projects and an interactive web page are displayed on my web site: click here.

Letters of recommendation and references are available on request. I haven't been active in graphics lately because I'm working full time at Cal Poly in another capacity, but I plan on retiring that position soon and starting a new career.

I designed this résumé in newsletter format to be a mini-portfolio, because I can present a lot more information on one page with 3 rows. I used Digital Photography and **Photoshop** for my picture. The bike is a stock photo from a class assignment. For the masthead and logo, I used **Adobe Illustrator**. For page layout and editing I used **InDesign**, **QuarkXpress** and **Acrobat**.



For my web pages I use **Dreamweaver**, **Go Live**, and **Flash MX**.



Education

Cal Poly State University

Spring Quarter 2004

Electronic Prepress GRC-203
Pre-Flighting and file packaging. Trapping, bleeds, imposition, file formats for print and plate making, pdf/x and the new jdf technology.

Winter Quarter 2004

Image Capture and Manipulation GRC-202
Scanning for print reproduction. Color management, Photography basics.

Fall Quarter 2003

Publishing for the Web and Print GRC-377
Created logos, labels, brochures, multi-page projects and web pages.

Summer Quarter 2003

Computer Science CSC-110
Comprehensive study of Microsoft Office. Also studied HTML and XML.

Electronic Publishing GRC-201

Created multiple page newsletters, mailers, flyers and logos using a combination of **QuarkXpress**, **InDesign**, and **Illustrator**. Also covered **Prepress**, **Postscript**, **HTML** and **XML**.

Spring Quarter 2003

Graphic Communications GRC-101
The history and evolution of the printing press from past to present, and paper; how it's made and the history.

Cuesta College online:

Winter 2003

Macromedia Flash MX

2002

Adobe Illustrator 9
Dreamweaver MX
Computer Networking

2001

Adobe Photoshop 6.0
Dreamweaver 4
PC Troubleshooting (A+)

Related Work Experience

From 1994 to 2001, I worked for a weekly automotive, photo-advertising magazine as a paste up artist and photographer. We used to scan photos and used a combination of **Photoshop**, **Illustrator**, and **Quark** to produce the ads. Most ads were printed out in house and cut and pasted onto the art boards. We had a weekly deadline of 7 p.m. Wednesday evening and the printer came by in person to pick up the work. The new Technology changed all that.

By the time I left the art department, paste up was no longer needed and the company switched to digital photography. I continued in photography off and on until November 2001. I own 2 digital cameras and know how to manipulate digital photos for viewing on the web and print production.

Contact Me:

re2004@sbcglobal.net
805.602.0154
P.O. Box 12242
San Luis Obispo, Ca.93406



Special Qualifications:

Organized, Creative, Experienced.

Many years of successful advertising and customer service, dealing with corporate clients, business owners, automobile dealerships, and individuals. Four years art room, 6 years photography experience, and advertising sales in a rapidly growing auto advertising magazine.

High aptitude for computers and software.

Familiar with PC and Mac platforms. Six years Internet and digital photography experience. Familiar with multiple operating systems: Win 2K, XP Pro. Mac OS9, OS10. Linux: Red Hat Linux. Browsers: Explorer, Netscape, Mozilla. Have experience writing: HTML, XML, and Postscript.

Web page design.

Current work displayed at:
http://classicandcustomcars.com/www/robert_swanson_portfolio.html

Personal Qualities:

Energetic--self-motivated.

Can work well under pressure with minimal supervision. Organized and can meet deadlines. I enjoy working as a team member, but can work alone as well. I'm tenacious and will persevere with a task or assignment thru difficulties to see it through to the end. I'm always interested in learning and growing, and can accept constructive criticism. Qualities of reliability, integrity, and honesty.



REFERENCES

Craig Feiler:

Vintner / Owner of "Garden of Eden" interiorscapes: Known 4 years. Originator of the "Face Rippin Wine" project. See web page under Photoshop Link.
www.calpoly.edu/~rswanson/html/winelabel3.htm
Phone: (805) 489-6128

Kevin Pankey:

Former General Manager, Supervisor, at Trade Express: Known since 1994.
kevinpankey@gmail.com
(805) 934-7156

Karen Eckenfels:

Assistant Manager of Ann's Contemporary Clothing.
895 Monterey St.
San Luis Obispo, Ca
Work (805) 543-8250

Kim Ryherd:

Director of ASI Graphics Projects.
E-mail kryherd@calpoly.edu
Cell Phone 709-3190 Work (805) 756-2060

Work Experience

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Associated Students, Inc.
Building Services University Union
Cal Poly State University,
San Luis Obispo, Ca. 93407
Building Services (805) 756-1117 ASI
Business Office (805) 756-2060

Responsibilities include: cleaning and maintenance of University Union. Shipping and receiving to all areas under ASI. Various assignments including setting and preparing conference rooms and Chumash Auditorium for events and programs. Weekend supervisor of student employees and responsible for their training and development. Employed since 2/2/2001. Supervisor: Josh D'Quisto

Trade Express Corp.
180 N. Ninth Street
Grover Beach, Ca
(805) 489-0505

Currently corporate owned. 5900 Wilshire Blvd. Los Angeles, Ca. Photographed autos and helped put ads together for auto dealers and private parties. Also worked in Art-Dept doing page layout and paste up. Worked with digital photos and ad copy from Adobe Illustrator and Photoshop. Extensive contact with customers and staff in a rapidly growing weekly magazine from 3/94 to 4/98.
Former General Manager: Kevin Pankey kevinpankey@gmail.com